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OPHTHOMOLOGIST FOR OBAMA! Dr. Emil Chynn raises campaign money and improves vision

New York, NY – August 7, 2008...Dr. Emil Chynn of the Park Avenue Laser Vision (PALV) Center yet again sets another precedent in marketing his practice by mixing it with a little politics. On August 25th, Dr. Chynn kicks off a raffle to support the Obama campaign with the prize being laser vision correction surgery to one lucky winner that includes the no-cut, no-flap LASEK procedure. Raffle tickets will be sold at \$20 each. After 111 tickets are sold, a winner will be randomly selected, and 100% of the proceeds (\$2,220) will be donated to the Barack Obama's election campaign.

Dr. Chynn is mixing politics with his practice by raffling off chances for the visually challenged to win the highly publicized laser procedure called LASEK. Each ticket will sell for \$20, and a new winner will be randomly selected after 111 tickets are sold. Dr. Chynn, who is an avid supporter of Barack Obama, will donate 100% of the total raffle proceeds to the Obama campaign, or \$2,220 which is the maximum amount allowed by law to be donated by an individual. "This is my way of showing my support for Obama while also providing one lucky person the chance to see 20/20 again!" says Dr. Chynn.

Dr. Chynn, who has been successfully performing laser vision correction for over a decade and has had no law suits during his entire practice. Dr. Chynn has been recently featured in the *New York Times* for his innovative marketing techniques, including using the popular video-sharing site YouTube to publicize his successful surgeries. Dr. Chynn has also been featured on CBS news, Fox news, and My 9 in New York City as an authority on laser vision correction.

Beginning on August 25, 2008, anyone can purchase a raffle ticket for \$20 each and support the Barak Obama election campaign at www.ParkAvenueLaser.com.

Park Avenue Laser Vision is located at 102 E. 25th St. (at Park Avenue South), New York, NY 10010.

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